

# world **FOOD** RESEARCH & INNOVATION forum

**November, 20 - 2017**

**White Swan Hotel**

Shamian meeting room - *Second floor*  
Guangzhou (Guangdong)

## **FOOD SAFETY ON THE NEW SILK ROAD**

**within the framework  
of the 2<sup>nd</sup> Italian Cuisine  
Week in the world:  
"The Extraordinary  
Italian Taste"**

**Closed Door Technical Workshop**

## PROGRAMME

8.30-9.00 Registration

### MORNING SESSION - INSTITUTIONAL SYMPOSIUM

9.00-10.00 **Welcome address**

Master of Ceremony, LI Jian Deputy Director FAO, Foreign Affairs Office

ZHANG Aijun, Deputy Secretary General, People's Government of Guangdong Province

Stefano BONACCINI, President of the Emilia-Romagna Region

Laura EGOLI, Consul General of Italy in Guangzhou

10.00 **Signing Ceremony of the MOU**

### I. SESSION: **keynote Speeches • 10.20-12.00**

10.20 **Introduction and moderation by**

Simona CASELLI, Minister of Agriculture of Emilia-Romagna Region

10.40 **The Food Safety System on a global scale – the European model**

Pier Sandro COCCONCELLI, Scientific Expert, EFSA European Food Safety Authority

11.00 **The Food safety security arrangement of Guangdong Province during the period of 13th five-year national plan**

HUANG Shaolong, Deputy General Director of Guangdong Food and Drug Administration

11.20 **The Sino-Italian collaboration on food safety: a shared consensus approach**

Gianni GALAVERNA, Full Professor of Food Chemistry, University of Parma

11.40 **The communication on food safety based on food culture**

ZHANG Yonghui, Master of Nutrition, EMBA, Chief Doctor, Director General of Guangdong Provincial Center for Disease Control and Prevention

12.00-13.30 *Lunch*

### II. SESSION: **Interactive Panel • 13.30-15.30**

13.30

**Chair:** Arnaldo DOSSENA, Full Professor University of Parma - President of Regional Agrifood Clust-ER

13.45 **Priorities in Food Safety - a comparison between Guangdong and Emilia-Romagna approaches and experiences**

ZHANG Junxiu, Vice President of China National Food Industry Association, Secretary of the Party Committee of Guangdong Food (Pharmaceutical) Industry Association

Giuseppe DIEGOLI, Department of Health Policies, Prevention and Public Health Service of Emilia-Romagna Region

14.15 **Multidisciplinary skills for Food Safety**

ZHU Na, Deputy Director of Food and Drug Safety Research Center (Shenzhen Institute of Standards and Technology), PhD of Kunming Institute of Botany (Chinese Academy of Sciences), Senior Engineer

Francesco CAPOZZI, Professor of Chemistry at the Alma Mater Studiorum University of Bologna, Department of Agricultural and Food Sciences

**14.45** **What complementarities and synergies between Guangdong and Emilia-Romagna to create a value chain of high competences on food safety and quality**  
ZHANG Yuanzhi, General Manager of Food and Hygiene Testing  
of Kingmed Diagnostic Group  
Pier Sandro COCCONCELLI, Full Professor of Food Microbiology at the Catholic  
University of the Sacred Heart, Piacenza Campus

**15.15-15.30** **Conclusion II Session by Chair**

**III. SESSION: Storytelling - Presentation of "best experiences" • 15.30-17.15**

**15.30** **Chair:** Marco BETTIN, Chief Operating Officer, Italy China Foundation  
Secretary General, Italy China Chamber of Commerce

**15.45** **New solutions from Industrial Research**

RUAN Zheng, Associate Professor, School of Food Science and Engineering,  
South China University of Technology (SCUT), Secretary-General of Guangdong  
Institute of Food Science and Technology (GDIFST)

Angelo Vittorio ZAMBRINI, Quality, Innovation, Security and Environment Director -  
Granarolo SpA

**16.15** **New vision for food Industry**

ZHANG Yanjie, Professor Level Senior Engineer, Director, Chief Technology Officer  
of Juxiangyuan Health Food (Zhongshan) Co. Ltd.

Marco PEDRONI, President Coop Italia

**16.45** **Building high-level competences**

YANG Zhou, PhD of Agricultural Engineering, Professor, PhD Supervisor,  
Vice-president of South China Agricultural University

Patrizia BRIGIDI, Full Professor of Chemistry and Biotechnology  
of Fermentation at the Alma Mater Studiorum University of Bologna - Department  
of Pharmacy and Biotechnology, Member of the President Office  
and Scientific Committee of The National Technology Agrifood Cluster CL.A.N.

**17.15-17.30** **Closing speech**

Palma COSTI, Minister for Productive Activities, Energy plan, Green economy,  
Emilia-Romagna Region

**17.30-19.00** *Light dinner*  
*Hongtu Hall (Second floor)*

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