

# world **FOOD** RESEARCH & INNOVATION forum

**May 7, 2018 • 10 am -1 pm**

**Pietro Barilla Hall - Palazzina Uffici**  
viale delle Esposizioni, 393  
**Parma**

## **FOOD R-EVOLUTION MADE IN ITALY: "MAKING THE BEST BETTER"**

in collaboration  
with National Technology  
Cluster Agrifood CL.A.N.

IN COLLABORATION WITH



## PROGRAMME

**10.00-10.30 Registration**

**10.30-10.45 Welcome address**

Gian Domenico AURICCHIO, President Fiere Parma

Luigi SCORDAMAGLIA, President Federalimentare and President of the National Technology Cluster Agrifood CL.A.N

### VIDEO PROJECTION

**keynote Speeches • 10.45-11.30**

**“MAKING THE BEST BETTER”: Emerging BioTechnologies to improve Made in Italy Agri-Food**

**10.45** Patrizia BRIGIDI, Full Professor in Chemistry and Biotechnology of Fermentations, University of Bologna President of the Technical Scientific Committee of the National Technology Cluster Agrifood CL.A.N.

**11.00** Michele MORGANTE, Full Professor of Genetics, University of Udine and Scientific Director of the Institute of Applied Genomics

**11.15** Cristobal UAUY, Project Leader Crop Genetics John Innes Center (Norwich)

### Discussion Panel • 11.30-12.30

**11.30-12.00 New technological frontiers: the opportunity to increase productivity, quality and nutritional profile of Italian products**

**11.30** Luigi SCORDAMAGLIA, President Federalimentare

**11.45** Roberto MONCALVO, President Coldiretti

**12.00-12.30 The European vision to meet the challenges of new technologies**

**12.00** Paolo DE CASTRO, Member of European Parliament Vice-Chair Committee on Agriculture and Rural Development, Chairman of WFR&IF International Steering Committee

**12.15** Reinhilde SCHOONJANS, Scientific Officer in the Scientific Committee and Emerging Risks Unit, EFSA

**12.30-13.00 Conclusions**

Stefano BONACCINI, President Emilia-Romagna Region  
Institutional Representative of the Government

Coordinates: **Paolo BONARETTI**, Director General ASTER and Vice President Cluster CL.A.N.

Italian - English interpreting service is available.

To allow access to the fair, please register here: <https://goo.gl/forms/1oPukPftr1MEVgbn1>

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